

## Shoreline Insertion Order

**Insertion #**

319867

**Submitted**

2022-01-25 13:19:17

**Sales Rep**

L-127 Monica Evans

**Account Name**

Factory Surplus sales

**Advertiser Status**

Existing

## Product Details

**Product**

B&amp;P Directory

**B&P Directory Size**

1 X 3.75 - Double card space

**Caption**

Business and Professional Directory

**Color**

Yes

**Color Charge / Day**

\$0.00

**Special Section / Pages**

Clothing

## Publications

**Publication 1**

9WSS

**Price / Day**

\$116.00

**Date(s)**

Sun 02/27/22

**Publication 2**

9OSS

**Price / Day**

\$0.00

**Date(s)**

Thu 02/24/22

**Publication 3**

9BGSS

**Price / Day**

\$0.00

**Date(s)**

Thu 02/24/22

## Additional Information

**Pickup?**

Yes

**Pickup #**

312913

**Proof Needed?**

Yes

**Email Proof To**[Monica@whitelakebeacon.com](mailto:Monica@whitelakebeacon.com)**Tear Sheets?**

No

**Copy Instructions**

Can we use last years b & p as as abase but I need to make changes do it reads like the fall Ad that ran IO# 318323  
New Heading-

Huge Inventory  
Something for Everyone

Sizes infant to 10X

Pull many name brands from the current list on the fall ad  
Anyway to include the logos from the fall ad. Not sure there's room